Company Profile of Hawassa Industrial Park
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Profile of HIP
Hawassa Industrial Park (HIP) is located at the heart of Hawassa, the capital city of the Southern Nations, Nationalities and Peoples Regional State and a premium holiday destination. Known for its hospitality, Hawassa is home to a diverse group of people. The beautiful lake of Hawassa provides grace and a cooling ambiance to the city. Hawassa has now added to its profile a state-of-the-art and the country’s flagship textile and apparel industrial park that has world-class infrastructure and a convenient plug-and-play environment.

The park covers a total land area of 3 million m². Phase I of HIP covers a land area of 1.4 million m², of which 410,000 m² is factory shed built up area. It has an additional area allocated for shared facilities such as apartments for about 1,000 expatriate staffs, One-Stop Shop Service building, commercial buildings, health center; and exhibition center.

HIP is the first sustainable textile and apparel park in Africa. Consistent with the Ethiopian Government’s commitment to a green-economy, HIP is designed, constructed and operated as an eco-friendly park. It has a water and waste treatment plant which uses the latest technology for treating and recycling about 90% of the water used in the park. To this end, a zero-liquid discharge (ZLD) facility, the first of its kind in Africa, has been built with a daily processing capacity of 11 million liter effluent/day. Apart from minimizing impact on surrounding soil salinity, groundwater pollution or ecology of river bodies, this technology helps conserve water resource through recovery and re-use of treated effluent. The technology further enables recovery and re-use of salt used in the textile dyeing process. For this purpose, more than 32,700 m² wide zero liquid discharge (ZLD) facilities have been constructed and more than 1.5 kms of effluent line; 13 kms of recycle water line; 15 kms of sewerage line and more than 20 kms of integrated drainage lines have been constructed.
Furthermore, the park incorporates a natural and green environment thereby providing a soothing landscape. It provides dedicated space for greenery (about 50,000 trees will be planted inside the park) and an artificial lake of over 3,080 m³ water holding capacity.

An important aspect of HIP is the provision of streamlined and expedited government services through One-Stop Shop (OSS) which replaces multiple agency facility with a single entry point – key for efficient service provision and enterprise competitiveness. OSS services currently provided at HIP include: Issuance of business license, registration of trade name, customs clearance, work and residence permit, visa and full-fledged banking services through the Commercial Bank of Ethiopia.

Hawassa amasses a labor supply of up to 5million people within 50kms radius making it an ideal investment destination for labour-intensive industries. This means a labour cost that is 20-25% lower than Addis Ababa and a low turnover of employees due to less competition from other industries and sectors.

Today HIP accommodates fabric mill, garment and interlining manufacturers. 18 leading foreign companies have invested in the park while necessary preparations are finalized to facilitate the investment of 8 domestic industrialists that have been meticulously selected. Entrants to HIP are carefully selected to ensure cohesive and cordial relationships among investors with a shared vision of ensuring higher productivity and competitiveness in the park. Many of the companies in HIP are currently operational and already have begun exporting. At full capacity, the park is expected to generate employment opportunity for close to 60,000 individuals and export earnings of $1 billion.
With a heritage going back over 130 years, PVH Corp. has excelled at growing brands and businesses with rich American heritages, becoming one of the largest apparel companies in the world. We have over 30,000 associates operating in over 40 countries with over $8.2 billion in 2016 revenue. PVH owns the iconic Calvin Klein, Tommy Hilfiger, Van Heusen, IZOD, ARROW, Speedo*, Warner’s and Olga brands and market a variety of goods under these and other nationally and internationally known, owned and licensed brands.

As an anchor investor, PVH played a prominent role by working hand-in-hand with the Government of Ethiopia and actively supported the drive for targeted recruitment of investors. To this end, it tapped into its impeccable list of global vendors. PVH has already commenced production in its manufacturing facility and exported its first shipment from the park in May, 2017. Seven of the companies that are operational in HIP supply their products to PVH.

Corporate Responsibility (“CR”) is central to how PVH conducts business and is instilled in its organization. It is applied across PVH’s operations and supply chain with a firm belief that this will strengthen its organization by managing risk, maximizing efficiencies and driving value in a rapidly changing world. PVH’s approach to CR is centered on three key focus areas – empowering people, preserving the environment and supporting communities with the aim of driving positive impacts across its value chain, from “source to store.”
Raymond Limited, incorporated in 1925, is an Indian and global conglomerate with a turnover of about USD 1.50 Billion and an employee base of over 25000, that is vertically and horizontally integrated to provide customers total textile solutions. Silver Spark is rated as “India’s Best Companies to Work for 2009, 2014, 2015 and 2016” and is partnering with the Ethiopian nation in capacity building. The Company has been rated as the “No.22 of the Best Large Workplaces in the Asian sub-continent.” With over 60% market share in India, the Raymond Group is one of the largest integrated manufacturers of worsted fabric in the world. The group owns apparel brands like Raymond, Raymond Premium Apparel, Park Avenue, Park Avenue Woman Color Plus & Parx.

Raymond invests inside HIP through its subsidiary Silver Spark Apparel Limited, and has set-up a suit manufacturing plant with over 33,000 m² space (consisting of 3 large sheds combined as one) producing men’s suits to be exported to the US and European markets. The company, among other things, provided a six-month long training in India for its middle management staff.
Profile of HIP
Wuxi Jinmao, founded in 1993 is a Chinese company engaged in manufacturing textile fabrics, garments and pet products. In addition to a headquarter in China and offices in US and UK, it has factories in several countries including China, Bangladesh, Cambodia, the United States, and Vietnam. The company mainly exports to the United States and Europe for renowned customers, including PVH, Gap, JC Penney, Target, VF, Petco, Petsmart, Kohl’s, Next, Mark & Spencer, Pets at Home. In 2015, its annual turnover was about $290 million with more than 4000 employees across the globe.

Wuxi Jinmao invesed in HIP through its subsidiary JP (Ethiopia) Textile Company taking a total area of around 40,000 m² space producing various types of fabric. A pioneer fabric mill in HIP, JP (Ethiopia) Textile Company supplies its fabric to other garment manufacturers in the park responding to the government’s long held vision of creating a vertically integrated supply chain in specialized parks. It has also installed state-of-the-art machineries including weaving machines manufactured by Toyota and France-made automatic drawing machineries, contributing to the enhancement of the level and modernization of the Ethiopian textile industry.

In its initial phases, the company hired 30 new graduates from Bahir Dar University and provided them with seven-month language training at the Confucius Institute in Addis Ababa. They further received a six-month long technical and on-jobs training in Wuxi, China.

Towards the end of 2019, JP (Ethiopia) Textile Company plans to make additional investment of not less than $22 million to expand its existing fabric mill and to add a brand new garment factory to its portfolio of investments in Ethiopia. In doing so, JP (Ethiopia) Textile Company will expand its total fabric production capacity from 11 million yards in 2017 to 26 million yards in 2019 with. By the end of 2019, the company expects to increase its export to $60 million.
For almost 70 years, TAL Apparel has been the pioneer in manufacturing garments. With more than 26,000 employees and an annual turnover of more than $850 million (2015), it currently is a world leader in producing technologically advanced garments that combine superior styles, comfort and functionality. TAL supplies over 80 prestigious fashion labels including Brooks Brothers, Burberry, Charles Tyrwhitt, JCPenney, J. Crew, L.L. Bean, Nordstrom and Tommy Hilfiger. TAL is a pioneer company in innovation, inventor of SofTAL® more than 20 years ago (a technology that makes garments resist pilling, shrinkage, color fading) as well as PuckerFree® (make garments from puckering), EZ •Wash® (eliminates collar and cuff stains), and Inno•Band® (enhances expandable, streamlined waistband). In addition to its garment manufacturing segment, TAL also supplies Replenishment Solutions and production capacity and materials.

TAL plans to invest over $18 million within HIP in the next five years. It currently occupies 6 sheds. TAL manufactures various wearing and apparel, in particular shirts, which it supplies to Jespeni (USA). TAL provided various types of training, including a training provided in Indonesia for its middle management staff and about 200 operators. TAL has exported its first shipment from the park.
Arvind Lifestyle Apparel Manufacturing PLC, investing in Ethiopia since 2015, is a part of the Arvind Ltd group founded in 1931 with its headquarter in Gujarat, India. With a market capital of $1.3 billion and over 100 years of rich business experience, Arvind Ltd. is one of the oldest and most respected conglomerates in India. The Group has varied business interests, ranging from textiles, retail and advanced materials, to environmental solutions and real estate. Arvind today is synonymous with a vast range of lifestyle products - be it fabrics or brands. Arvind’s business divisions bring in the best technology and expertise to produce some of the finest fabrics and exacting dresses for some of the world’s most quality conscious brands.

The group employees more than 25,000 personnel across the globe and has an annual revenue of more than $770 million. It manufactures cotton shirting, denim, knits and bottom-weights (Khakis) fabrics and carrying internationally acclaimed brands such as Lee, Wrangler, Arrow and Tommy Hilfiger including its own domestic brands. Arvind is currently India’s largest denim manufacturer and the world’s fourth-largest producer and exporter of denim.

In Ethiopia, Arvind has already been producing and exporting high quality garments from the Bole Lemi Industrial Park since 2015. Within HIP, Arvind has over 60,000 square meters of production area across seven sheds. Arvind will maintain a broad product portfolio including denim and non-denim trousers, shirts, underwear as well as special and industrial garments made from advanced materials. The company currently manufactures men’s shirt it supplies to PVH. In the medium to long term, Arvind plans to enter into other areas of the textile and garment value chain to increase its footprint in Ethiopia. When fully operational, Arvind has an ambitious plan of providing employment for over 10,000 individuals and boost its exports up to USD 100 million per year.
Hirdaramani Garment is a part of the Hirdaramani Group, headquartered in Sri Lanka, and has more than 100 years of experience under its belt. The Company employees 60,000 workers across six continents in six industry segments. Hirdaramani Garment PLC is the world leader in garment manufacturing. It is a pioneer in the garments industry and through continuous product innovation and maintenance of the stringent quality standards that the company is renowned for; it is the preferred choice for leading international brands such as Marks & Spencer, Tesco, True Religion, Levi’s, Ralph Lauren and Tommy Hilfiger. The group boasts 35 production facilities across Sri Lanka, Vietnam and Bangladesh and a capacity of 15 million pieces per month. It provides a complete product range of knit and woven garments from casual wear to jeans, sleepwear, lounge sportswear and underwear, encompassing all segments – women, men and children.

Hiradaramani occupies two factory sheds and has already commenced production, currently producing polo t-shirts and various underwear that it supplies to H&M and San Mar, two global brand giants. Over the past few months, it has exported 25 containers of shipment from HIP.
Busana Apparel Group, established in 1975, is an Indonesian company with current turnover of more than $300 million USD in sales. It operates world-class factories in various locations in Java, Indonesia, with more than 25,000 employees, providing services from product design to manufacturing and supplying garments to several leading brands in USA, Europe, Japan and Australia. With over 20 factories Busana Apparel Group has become one of the largest garment manufacturers and exporters in South East Asia. Busana also provides strong R&D support with in-house product development concept, vertical fabric sourcing, innovative specialty products using automation in Down Filling, seam-sealing, bonding etc. Its current production capacity can handle 47 million pieces per year and is still looking to capture its expansion potentials.

Its investment at HIP is Busana’s newest investment and has rented sheds with a size of 22,000 m2 total area. The company has already commenced production and supplies various types of shirts to PVH.
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Indochine International, founded in 2004, is a Chinese-based firm with its headquarter in Hangzhou, China. It has more than 5000 factory staffs and over 1000 support personnel worldwide. It operates a vertical supply chain for the sourcing, manufacturing and designing of clothing and apparel. Indochine excels in the design, sourcing, manufacture and supply of wide variety of apparel products such as, woven, lingerie jersey, denim, knitwear, sportswear, out wear, tailoring and accessories. In its investments inside HIP, Indochine occupies an 11000 m2 shed and has already commenced production of pantsuits, bras and underwear which it supplies to PVH & New Look.
Isabella and Sarasavi Export (Pvt) Ltd

Isabella (Pvt) Limited and Sarasavi Export (Pvt) Ltd is a conglomerate company based in Sri Lanka. It is one of the largest and oldest socks and hosiery manufacturing and exporting private company in Sri Lanka with an operating and manufacturing experience of more than 30 years under its belt. With annual production volume of 60 million units of socks, tights and pantyhose per annum and exporting mainly to Europe and US, it is South Asia's second largest socks and hosiery manufacturing entity.

Inside its HIP investment, Isabella produces various types of sock and related products that are exported to USA and Europe. Isabella is poised to do its first export shipment in June, 2017.
EPIC Group is a Hong Kong-based company and one of the fastest growing apparel manufactures in the world. It currently operates eleven wholly owned facilities producing in excess of 70 million garments annually. It employs 20,000 associates and generates indirect employment for an additional 20,000. It is a specialist in woven tops and bottoms and known for its Innovation and Quality. The company partner with the finest brands and retailers in the world. It is a recognized and award winning entity in Corporate Social Responsibility Leader.

At HIP, EPIC occupies two sheds with the size of 11,000 m², each and currently produces pants. The company has made its first export from the park.
Hela Clothing Group is a British owned apparel manufacturing group operating in 4 countries with a total of 16 manufacturing, printing and embroidery plants with over 100 million units of apparel produced annually and a total of 8,000 employees. Hela is involved in design and product development, offering innovative apparel solutions and supply of clothing and accessories including casual, intimate, kids and athleisure wear.

The company has an extensive customer base including Levi’s, Jockey, Soma, Warners, OYSHO, Superdry, Calvin Klein, DECATHLON, George, F&F, NIKE, M&S, H&M, Michael Kors and TORRID.
Ontex manufactures, is a Belgian company established in 1979 in Buggenhout, with its headquarter in Aalst, Belgium. It sells and distributes personal hygiene products in more than 110 countries through leading retailer brands, as well as under its own brands. With over 8000 employees and over €1.7bln revenue (2015) it is one of the world’s leading suppliers of personal hygiene products. Ontex has installed cutting-edge technologies that manufacture diapers for babies and seniors in a fully automated manner. The company is expected to have an optimized production rate of 504,000 pieces/day.

“We’ve chosen Hawassa Industrial Park to build our new production plant because we feel this is the optimal location to further expand our African activities and accelerate our global growth strategy. HIP offers great logistic solutions, lots of space for warehousing and an overall strategic location within Ethiopia and East-Africa, as well as a strong support from the government, including tax and duties preferences.”

Charles Bouaziz, CEO
Everest Textile, founded in 1988, is a Taiwanese company based in Tainan. With an annual turnover of more than $256 million and more than 3500 employees in Taiwan, Thailand and China, it operates a vertically integrated production line from yarn, weaving, knitting, dyeing, processing, to a garment factory and currently operates the largest specialized textile mills in Taiwan.

Everest supplies to global buyers including Nike, North Face, Columbia, lululemon athletic, Decathlon, Patagonia, Gap, Ralph Lauren, Eddie Bauer, Under Armour, Abercrombic & Fitch.

Through its investment at HIP, the company manufactures garments for the company's brand name customers from Europe. Everest implements a Toyota Way and lean production standards in its management system. This helps the company to monitor, control, optimize and improve performance and yield significantly.

At full capacity Everest plans to register a total production and export turnover of more than $120 million and create job opportunities to more than 8,000 employees. Everest, whose customers include North Face Inc., Columbia Sportswear Co., Decathlon Group., is highly regarded in the industry for its adherence to sustainable production methods.
Headquartered in France, and part of the Chargeurs Group, Chargeurs Fashion Technologies is the world leader in interlining manufacturing. With 8 factories, more than 850 employees and 25 sales offices worldwide, it has more than $180mn in annual turnover ($575m for the whole Chargeurs group). The company offers global supply solutions and technical assistance adapted to the sourcing needs of all brands. Its popular brands such as Lainière de Picardie, DHJ, Bertero and Intissel, provide the full range of interlining, offering quality solutions for all fashion applications. It also works with other major global brands including Chanel, Zara, PVH, Ralph Lauren, VF Corp, Hugo Boss and H&M.

Through its investment inside HIP, Chargeurs will manufacture various types of interlinings which would be supplied to global brand manufacturers such as PVH.
The Quadrant Apparel group is a joint venture formed by a Spanish company which has a solid vision “to be the reference company in Africa for quality apparel production.”

The JV partner SENCILLEZ has been in the industry for the last 10 years providing sourcing service for the famous brands in Europe, Asia, North Africa and South America. Environmental friendly working processes and social care for employees are values deeply held by the company. As a result, the company is able to offer best value for money for its international customers.

The state-of-the-art technologies and machineries have been integrated with a management team trained in Europe with real production experience. In addition, a long-term supervision from European apparel engineers will help instill best practices in the company’s value chain.
Golden Island Group was established 20 years ago, located in Nanjing, capital of Jiangsu province, China. We are a growing business with the biggest chain stores of European and American customers.

Golden Island Group now owns 7 modern factories all around the world including China, and other countries in Asia employing a total of 5,000 workers. Our annual turnover is around $150 Million in 2016. We are mainly engaged in developing and producing various kinds of woven garments, good at handling products like Jackets, Shirts, Cargo Pants and Shorts etc.

We highly understand that superior quality and prompt delivery are mandatory for our customers, so we focus on producing high quality goods as well as maintaining decent production efficiency. In addition, we are continuously focused on improving our machinery and workmanship as well as implementing better production arrangement, to ensure our capacity having a favorable and steady growth.
Best Corporation Private Limited (BCPL) is an integrated textile manufacturing company, established in the year 1967 in Tirupur, State of Tamil Nadu in India, having operations across the spectrum including spinning, knitting, processing and garmenting.

BCPL currently employs approximately 9,000 people and is one of the largest exporters of knitted garments from Tirupur. BCPL owns three spinning mills with an installed capacity of 100,000 spindles, and a dyeing house with processing capacity of 8 tons/day of knitted fabric and 5 garment manufacturing plants with 3000 machines. BCPL’s energy requirements are carbon neutral as entire energy consumption is generated through wind & solar power.

BCPL produces knitted garments for the global market and specializes in underwear and baby wear and caters to international brands such as Hanes Inc, USA, Kirkland Signature, Champion, C&A, Mothercare, Next, Tu Sainsbury’s, ASDA and DESTINATION XL.
The FCI Group is a privately owned, UK-based company established since 1980. The Group consists of four companies: FCI (BD) Ltd, Talisman Ltd, Alliance Stitches Ltd and FCI Clothing Ltd. The company started from a small operation in London where it produced the iconic Burberry trench and duffle coats. Since then its business has expanded to manufacturing for other brands such as Liz Claiborne, Jaques Vert, Windsmoor & Alexon. The company’s offshore expansion began by setting up factories in Morocco in 1992 and Bangladesh in 1997 and now Ethiopia.

FCI is known for producing high quality garments, ranging from soft tailoring to structured formal outerwear for Global Brands. The company is known for the highest compliance standards, use of state-of-the art manufacturing facilities and world class technical know-how. FCI is, for instance, the first fully Nike compliant factory in Bangladesh and the first to produce Nike football jerseys. It manufactures a wide range of soft-tailored and structured formal outerwear for many of the world’s top brands, including Calvin Kline, H&M, Zara, Nike, Marks and Spencer, Sainsbury, Gerryweber, C&A, Benetton and Alexon. The company employs 10,000 people and has an annual turnover of USD175 Million.